

CALIPSO 2026 Partnership Prospectus

FRIEND

\$100+

- **Festival Supporter Status:** Name listed on the official event map and daily itineraries.
- **Digital Appreciation:** Mentioned in our "*Friends of the Festival*" social media campaign.
- **Press Acknowledgement:** Included in the community "*Thank You*" section of partner newspapers and magazines.

SMELT

\$250+

- **Community Recognition:** Professional company listing on the official event map and itineraries.
- **Social and Press Inclusion:** Featured in our social media shout-outs.
- **Print Recognition:** Listed as a supporting sponsor in magazine and newspaper festival supplements.

TROUT

\$500+

- **Digital and Social Visibility:** Inclusion in community-focused Google Ads campaigns and regular social media coverage.
- **Focused Print Presence:** Small logo placement in festival programs, newspaper ads, and magazine flyers.
- **Navigator Inclusion:** Small logo featured on the Treasure Hunt Map and event itineraries.

PICKEREL

\$1,000+

- **Consistent Digital Visibility:** Inclusion in ongoing Google Ads campaigns.
- **Strong Visual Identity:** Medium logo placement on printed materials, including the festival map and event schedule.
- **Omni-channel Exposure:** Brand recognition across social media, newspapers, and festival programs.
- **Treasure Hunt Integration:** Brand logo featured on the printed Treasure Hunt map.

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PERCH

\$5,000+

- **Strategic Digital Visibility:** Included in year-round Google Ads campaigns to drive traffic to your brand.
- **Prominent Physical Branding:** Large logo placement on official street banners, printed festival maps, and event itineraries.
- **Priority Media Coverage:** High-frequency social media spotlights and dedicated mentions in all regional press and magazine articles.
- **Comprehensive Print Presence:** Logo included on all flyers, event programs, and the village-wide Treasure Hunt map.

FLAGSHIP - *Exclusive Tier*


\$10,000+

- **Ultimate Digital Reach:** Year-round premium placement in our \$10,000 monthly Google Ads campaign, targeting travelers across Ontario and beyond (\$120k annual value).
- **Elite Brand Dominance:** Largest logo placement on all street banners, event banners & signage, official programs, radio spots, and full-page magazine/newspaper features.
- **The VIP Experience:** Private table reservations at the Sol & Sea Marquee on Little Beach throughout the festival weekend.
- **Executive Hospitality:** An exclusive Private Yacht Charter for 6 passengers, offering the premier view of the Port Stanley coast and festivities.
- **Total Integration:** Guaranteed inclusion in all Treasure Hunt maps, flyers, press releases, and "*First Look*" social media spotlights.

Join the Founders Circle today!

If you are ready to align your brand with a beloved community landmark and reach a massive, engaged audience, we want to hear from you.

 portstanleycalipso.com

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